

> THE PAIN



ENTREPRENEUR<u>SHIP</u>

> THE SOLUTION

Because habits take generations to change, Papiro is creating a completely biodegradable/ compostable and recyclable fiber-based bottle made from renewable natural fibers. It is a white label product which can be designed into any free-form shape to accommodate the needs of the customer.

> INTELLECTUAL PROPERTY RIGHTS

Patent number: WO 2020182961A1 method patent valid internationally.



Our vision is to reduce the global impact of beverage containers by introducing the better alternative.

> BUSINESS MODEL

Sub-systems Filling line Beverage End producer producer custome

 Selling paper bottles based on our patented method by employing subcontractors for the actual production implementatio

> BUSINESS EDGE

- Reduction in CO2 usage for packaging (CSR)
- Less branded waste due to biodegradability
- Low investment required made to match current filling lines

> BEACH HEAD MARKET

- 400 mil. DKK craft beer market in Denmark
- @10%= 40 million DKK beachhead market for containers



> CURRENT STATUS

We are currently collaborating with pulp suppliers, coating suppliers and potential customers for the development of the bottle to suit the needs of the market and sparking interest from potential investors. We have made prototype shells and are now developing the coating method for impermeabilization as well as the capping solution.

SEARCHING FOR A CO-FOUNDER

We are on the lookout for a co-founder which can lead the way in business plan development and market strategy. Main tasks focused on research based funding and startup administration.

A sustainable packaging solution for beverages is missing on the market. We would buy the Papiro bottle right away!" - Re-bag, a sustainable packaging supplier in Denmark

"You do not need to convince me of the advantages of packaging from renewable raw materials" - Royal Unibrew packaging manager



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