

CO-FOUNDER NEEDED

Apply to co-found [here](#)
no later than FEB 28, 2025!



Fashion (name TBD)

Blockchain-based system that valorizes fashion

THE PROBLEM

Unsustainable fashion production and under valorized fashion items.

OUR SOLUTION

Embedding blockchain directly into fashion items to create a hybrid version.

PATENT STATUS

Yes, the process will start after the completion of MVP.

PHYSICAL ADDRESS

Denmark and Italy

MILESTONES ACHIEVED

We have designed the products and developed prototypes, started developing our mobile application.

TARGET MARKET & CUSTOMERS

Our target market consists of fashion-conscious consumers who are familiar with Web3 applications and blockchain. Probably 20 to 40 years old, above average income.

FINANCIAL OVERVIEW

We are pre-MVP, we have not received funding.

CO-FOUNDER PROFILE WE ARE LOOKING FOR

Must-Have Qualifications/Background

- Proficiency in Solidity (Ethereum & EVM-based smart contracts)
- Experience with ERC-721 & ERC-1155 NFT standards
- Knowledge of OpenSea, Rarible, Foundation, and custom NFT marketplace development
- Understanding of royalties, on-chain & off-chain metadata handling

Nice-to-Have Qualifications/Background

- Familiarity with Layer-1 & Layer-2 blockchains (Ethereum, Polygon, Solana, etc.)
- Experience with Web3.js or ethers.js for blockchain interactions
- Experience working with NFT minting platforms
- Ability to build RESTful or GraphQL APIs for NFT platforms
- Front and back end development

Personal Fit

- Entrepreneurial spirit
- Innovative
- Strong teamwork abilities
- On time and deadline driven

TASKS & RESPONSIBILITIES (FIRST 3 MONTHS)

Participate in development and design of the core blockchain infrastructure, design and implementation of NFTs, working with app and web developers to integrate blockchain into apps and web applications.

ACADEMIC BACKGROUND OF CURRENT CO-FOUNDERS

Two PhD fellows in information systems, and a developer with BSc.

ENTREPRENEURIAL BACKGROUND OF CURRENT CO-FOUNDERS

One successful exit, several collaborations with and memberships in other startups.

