

## CO-FOUNDER NEEDED FOR

Early-stage medtech startup developing an innovative device to help women suffering from severe urinary incontinence.

# **COBLER**

#### THE PROBLEM

Urinary incontinence affect up to 50 % of all women. We target women suffering from severe urinary incontinence that rely on incontinence pads daily.

#### OUR SOLUTION

Small catheter with a controllable valve placed in the urethra reducing the risk of leakages to zero.

#### **PATENT STATUS**

Freedom to operate completed, patentability assessment to be started Q4.

### **FINANCIAL OVERVIEW**

So fare project has been funded by softfunding further applications are pending.

## MILESTONES ACHIEVED

- •Device has reached TRL 4-5.
- •Development is carried out by a commercial development house following a structured product roadmap.
- •Ongoing dialogue with Aarhus Municipality to initiate a customer validation pilot.

## **TARGET MARKET & CUSTOMERS**

Our initial customers are municipalities, as they have the responsibility to provide incontinence care solutions in the Nordic region. For international expansion, we will pursue a Business-to-Business strategy, partnering with healthcare providers and distributors.



## CO-FOUNDER PROFILE WE ARE LOOKING FOR

### Must-have qualifications/background

Entrepreneurial mindset

#### Nice-to-have qualifications/background

- Experience in developing Medical device
- Experience with startup funding journey

#### Personal fit

I'm looking for a co-founder with good energy and an entrepreneurial spirit – not a dry biscuit. Someone who thrives in a fast-moving, hands-on environment and enjoys building things from the ground up. I work flexibly, partly from home and partly from the hospital/university, and I'd like a partner who values the same kind of hybrid and open setup. Shared curiosity, drive, and a passion for improving women's health are essential.

## TASKS & RESPONSIBILITIES (FIRST 3 MONTHS)

- Work with me on business development (funding applications, partnerships, early investor dialogues).
   Shape the go-to-market strategy, starting with municipalities as our first customers.
- •Support ongoing customer validation with Aarhus Municipality and other stakeholders.
- •Help us move the device from TRL 4–5 towards TRL 6 by aligning development and commercial plans.
  •Represent COBLER with me at networking, pitch events, and across the medtech/startup ecosystem.

# ACADEMIC & ENTREPRENEURIAL BACKGROUND OF CURRENT CO-FOUNDERS

I'm Lene Munk, a medical doctor with a PhD in bladder cancer, and currently a postdoctoral researcher at Aarhus University Hospital and Aarhus University. I'm also a biomedical designer, trained in needs-driven innovation. My background combines clinical research, medical devices, and women's health innovation.

## PHYSICAL ADDRESS

Aarhus University Hospital

## **READ MORE HERE**

https://www.linkedin.com/in/lenemunk/

