

CO-FOUNDER NEEDED

Let's build the future of fish farming on land. The StarterFeed system provides natural fish food and raises profitability by ~15-20%

STARTERFEED

THE PROBLEM

80% of all marine farmed fish larvae will benefit from better food in their early life.

Hatchery challenges:

Producing a consistent supply of healthy, high-quality fish larvae is a significant bottleneck, particularly for marine species.

Live feed dependency:

Most marine fish larvae require live food (like rotifers, *Artemia*, and copepods) for their first month, which can be costly and complex to produce on a large scale.

Society: Requirement for food security, high nutritional foods, sustainable food options.

OUR SOLUTION

StarterFeed provides a low labor cost, easy-to-manage, on-site, turnkey system producing high-quality copepods. Our product offers a highly nutritious copepod as live feed for marine fish larvae, mimicking nature's food choice.

PATENT STATUS

Patenting strategy in place. More info can be shared under an NDA.

FINANCIAL OVERVIEW

Raised 5million DDK in soft funding (2021-2025). Revenue = 0 DKK. Current cost covered by RUC.

MILESTONES ACHIEVED

- Isolation and husbandry of a uniquely strong and resilient copepod species.
- Prototype testing at TRL6 – validated in the relevant environment.
- Developed and validated a new food recipe for the specific copepod species.

TARGET MARKET & CUSTOMERS

Fish hatcheries and fish farms. Early market analysis recommended we focus on Europe, e.g., FR, GR, SP, and TK.

CO-FOUNDER PROFILE WE ARE LOOKING FOR A HANDS-ON CO-FOUNDER (CEO)

Must-have qualifications/background

- Understanding of aquatic science. 5+ years
- Strategy & financials
- B2B Sales

Nice-to-have qualifications/background

- Previous Co-founder
- Internal and external communication skills
- Aquaculture and /or Scientific biology or similar skills.

Personal fit

- Per's team describes him as: Highly collaborative, intelligent, respectful, kind, and open.
- We imagine an impact-driven entrepreneur with high EQ and a big heart.

TASKS & RESPONSIBILITIES (FIRST 3 MONTHS)

- Due diligence and assess add-on technologies for the new company
- Collaborate with research teams to shape visions and strategies for the company.
- Lead the development of commercial roadmaps and stakeholder engagement plans.

ACADEMIC & ENTREPRENEURIAL BACKGROUND OF CURRENT CO-FOUNDERS

Associated Professor Per Meyer Jepsen, Founder and future CTO/Board member.

Practical 1st hand experience in building fish farms across Europe, Asia and south America.

20 years of experience with copepods and microalgae farming. Research leader in live feed – copepods to fish larvae. Participation in international research projects.

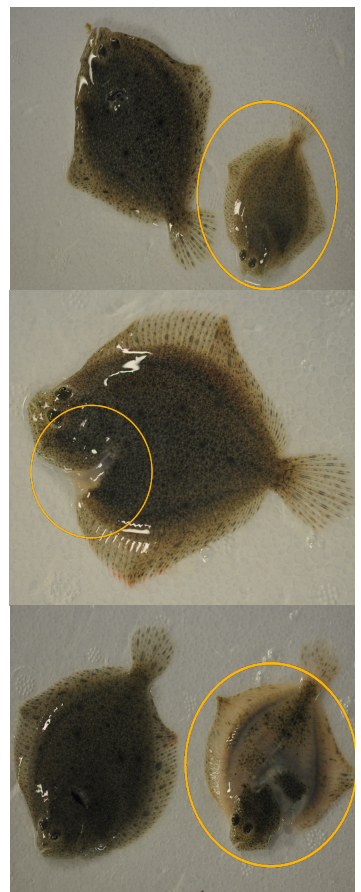
PHYSICAL ADDRESS

Flexible. Currently at RUC and in Ishøj.

READ MORE HERE

Please contact RUC Spinout Lead: briang@ruc.dk

With and without



ABOUT OPEN ENTREPRENEURSHIP

Open Entrepreneurship is a collaboration between all Danish universities aiming to create more research-based startups.

www.open-entrepreneurship.com