



## CO-FOUNDER NEEDED

Let's build the future of fish farming on land. The StarterFeed system provides natural fish food and raises profitability by ~15-20%

## STARTERFEED

### THE PROBLEM

**80% of all marine farmed fish larvae will benefit from better food in their early life.**

#### Hatchery challenges:

Producing a consistent supply of healthy, high-quality fish larvae is a significant bottleneck, particularly for marine species.

#### Live feed dependency:

Most marine fish larvae require live food (like rotifers, *Artemia*, and copepods) for their first month, which can be costly and complex to produce on a large scale.

**Society:** Requirement for food security, high nutritional foods, sustainable food options.

### OUR SOLUTION

StarterFeed provides a low labor cost, easy-to-manage, on-site, turnkey system producing high-quality copepods. Our product offers a highly nutritious copepod as live feed for marine fish larvae, mimicking nature's food choice.

### PATENT STATUS

Patenting strategy in place. More info can be shared under an NDA.

### FINANCIAL OVERVIEW

Raised 5million DDK in soft funding (2021-2025). Revenue = 0 DKK. Current cost covered by RUC.

### MILESTONES ACHIEVED

- Isolation and husbandry of a uniquely strong and resilient copepod species.
- Prototype testing at TRL6 – validated in the relevant environment.
- Developed and validated a new food recipe for the specific copepod species.

### TARGET MARKET & CUSTOMERS

Fish hatcheries and fish farms. Early market analysis recommended we focus on Europe, e.g., FR, GR, SP, and TK.

### CO-FOUNDER PROFILE WE ARE LOOKING FOR A HANDS-ON CO-FOUNDER (CEO)

#### Must-have qualifications/background

- Understanding of aquatic science. 5+ years
- Strategy & financials
- B2B Sales

#### Nice-to-have qualifications/background

- Previous Co-founder
- Internal and external communication skills
- Aquaculture and /or Scientific biology or similar skills.

#### Personal fit

- Per's team describes him as: Highly collaborative, intelligent, respectful, kind, and open.
- We imagine an impact-driven entrepreneur with high EQ and a big heart.

### TASKS & RESPONSIBILITIES (FIRST 3 MONTHS)

- Due diligence and assess add-on technologies for the new company
- Collaborate with research teams to shape visions and strategies for the company.
- Lead the development of commercial roadmaps and stakeholder engagement plans.

### ACADEMIC & ENTREPRENEURIAL BACKGROUND OF CURRENT CO-FOUNDERS

Associated Professor Per Meyer Jepsen, Founder and future CTO/Board member.

Practical 1<sup>st</sup> hand experience in building fish farms across Europe, Asia and south America.

20 years of experience with copepods and microalgae farming. Research leader in live feed – copepods to fish larvae. Participation in international research projects.

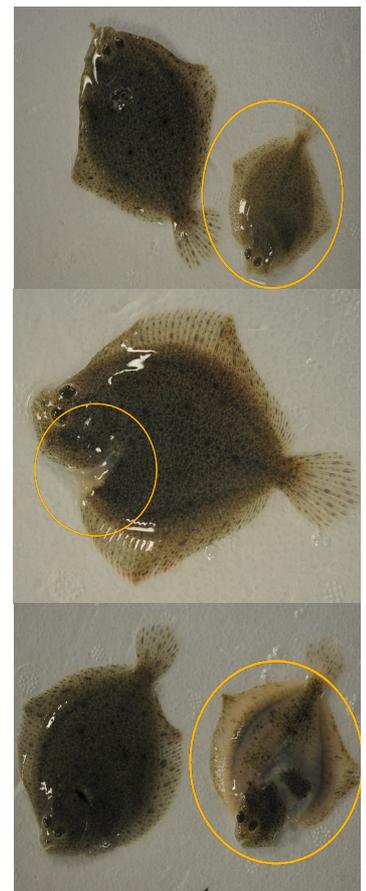
### PHYSICAL ADDRESS

Flexible. Currently at RUC and in Ishøj.

### READ MORE HERE

Please contact RUC Spinout Lead: [briang@ruc.dk](mailto:briang@ruc.dk)

With and without



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