

## CO-FOUNDER NEEDED

## Commercial/Sales Co-Founder

## TWINSPIRE NEURAL SOLUTIONS

Performance and injury tracking for sports teams and athletes



#### THE PROBLEM

Sports clubs, physiotherapists, and athletes lack objective, data-driven tools to prevent injuries and monitor recovery. Reinjury rates are high, costing clubs performance and money.

#### **OUR SOLUTION**

Twinspire uses AI and digital twins to turn sensor and movement data into real-time insights, helping coaches and physios prevent injuries, optimize recovery, and make better decisions.

#### **PATENT STATUS**

Patent application filed by DTU based on Pouya's master's thesis and now licensed for commercialization by Twinspire.

#### **FINANCIAL OVERVIEW**

B2B SaaS model, subscription per team/athlete with tiered pricing based on features and data volume. Initial revenue via pilot projects and test-sales; scalable ARR model for teams, clinics, and insurers.

### **MILESTONES ACHIEVED**

- Functional data pipeline and Polar Team Pro integration
- AI model developed and containerized for deployment
- LOIs signed with physiotherapists, Myoact, professional teams
- Pilot discussions with clubs and national team players
- Google for Startups program acceptance

### **TARGET MARKET & CUSTOMERS**

Elite sports clubs, physiotherapists, and rehabilitation centers. Later expansion to insurers and the wider amateur sports market.

#### CO-FOUNDER PROFILE WE ARE LOOKING FOR Must-have qualifications/background:

- Proven experience in B2B sales or partnerships (ideally SaaS or sports tech)
- Knowledge of sports performance industry or health tech market
- Ability to close first contracts and set up goto-market strategy

## Nice-to-have qualifications/background:

- Fundraising experience (VC, angel networks)
- International sales or partnership experience
- Network in insurance or sports federations

#### Personal fit:

Hands-on operator, strong communicator, and willing to lead commercial side from day one. Aligned with vision of athlete wellbeing and performance. Comfortable in early-stage chaos and co-owning business strategy.

## TASKS & RESPONSIBILITIES (FIRST 3 MONTHS)

- Secure first paying pilot customers
- Finalize pricing model and commercial deck
- Build early pipeline (clubs, clinics, insurers)
- Support fundraising prep

# ACADEMIC & ENTREPRENEURIAL BACKGROUND

OF CURRENT CO-FOUNDERS
Pouya Tobias Strand Nikoui – Founder & CEO, professional football background, MSc in Electrical Engineering (DTU) with focus on Al/control, patent holder. Google for Startups alumnus.

John Paulin Hansen – Co-Founder & Advisor, DTU Professor & Psychologist, User experience expert, Design and Innovation Management, Serial Entrepeneur

Daryan Kamalifar – Full Stack Developer, 7+ years industry experience, Experience leading projects & people, Coding bootcamp mentor & Teacher

### PHYSICAL ADDRESS

DTU Skylab, Kongens Lyngby, Denmark

## READ MORE HERE

www.twinspire.ai









