



# COMMERCIAL CO-FOUNDER RUN FAQ

## About Co-Founder Run

Twice a year, Open Entrepreneurship hosts a Commercial Co-Founder Run — a national initiative that connects research-based startups with skilled commercial co-founders. Startups receive support to promote their case to the full extended Open Entrepreneurship network of entrepreneurs and industrial expert (1000+ individuals), to attract top talent from across the country.

A successful match typically begins with a 3-month trial period before discussing ownership, as a safety measure. Commercial co-founders typically contribute at least 7 hours per week initially, with no financial investment expected beyond their time.

## See deadlines via the link

<https://open-entrepreneurship.com/cofounder/>

## Why use the program as a research-based startup?

- Build your team
- Build on experiences of other teams before yours
- Enter a supportive and structured program, supported by your local innovation eco system

## The process?

1. Apply to join the round, develop a strong case presentation, we post and ensure exposure through program and LinkedIn
2. Coffee talks: After receiving list of interested candidates, you book coffee talks with candidates of interest
3. On a positive match - Agree on a "grace period": No ownership agreement recommended for the first 2-3 month.

## FAQ

### Do I have freedom to not select any candidates?

Yes, until you agree on something together the participation comes with no strings attached.

### Do I have to hire any of the candidates?

No, and if there is any salary involved is a negotiation you make with the candidates.

### What is a business developer support role (from university/science park)?

General support of the hiring process, able to screen and translate the commercial needs, an extra eye & ears in the talks with potential co-founders.

### What is a Co-Founder Night?

An initial dialogue and test run with potential co-founders. The goal is to gather honest feedback, refine the one-pager, and clarify what you're looking for in a co-founder - before launching the nationwide campaign

### Can co-founder candidates apply for several teams?

Yes, they are free to apply to as many as they want to. Each team will conduct a hiring process independently. We encourage transparency and openness.

### What type of help can I get from Open Entrepreneurship?

We will collect & share best practice and create supporting events with additional resource persons during the co-founder run. We do not provide templates for ownership agreements, NDAs etc.

### What is Open Entrepreneurship?

Open Entrepreneurship is a collaboration between all Danish universities aiming to create more new companies and societal impact based on research. Read more at [www.open-entrepreneurship.com](http://www.open-entrepreneurship.com)

## THE CO-FOUNDER RUN PROCESS

