



OPEN
ENTREPRENEURSHIP

Apply to co-found no later than May 6, 2026 via
open-entrepreneurship.com/cofounder/

CO-FOUNDER NEEDED



A STEM tutoring platform

StepStudy ApS

THE PROBLEM

For the majority of students in highschool the least attractive subjects are mathematics, physics, chemistry etc. STEM subjects are notorious for being hard to comprehend, which deters students from pursuing careers in these fields. In a world of increasing technical dependency we need to flip this narrative.

OUR SOLUTION

We aim to provide tutoring teaching material and content in STEM subjects of unprecedented quality to help students appreciate the utility, importance and excitement of being proficient in STEM.

FINANCIAL OVERVIEW

A plan has been made for 2026 on the sales we hope to generate from ad-campaigns. Optimally we begin marketing in April already, and hope to sell 500K worth of courses this year.

MILESTONES

working website, working administrative software (that we developed), company registered, and set up with accounts etc. First courses sold, a few tutors onboarded, short term business plan developed.

TARGET MARKET & COSTUMERS

For 2026, our target demographic is highschool students in the capital region of Denmark. We hope to expand to become nation wide by 1st quarter of 2027 and to enter other markets by 2029

CO-FOUNDER PROFILE WE ARE LOOKING FOR

Business savvy and passionate about education and technological progress

Personal fit

Honest, dependable, energetic and rational

TASKS AND RESPONSIBILITIES (FIRST 3 MONTHS)

- Production of marketing material
- Fine tuning and testing of software
- Onboarding of tutors
- Website adjustments (Payment on website)
- Marketing deployment
- attract Co-founder

ACADEMIC BACKGORUND OF CURRENT FOUNDER

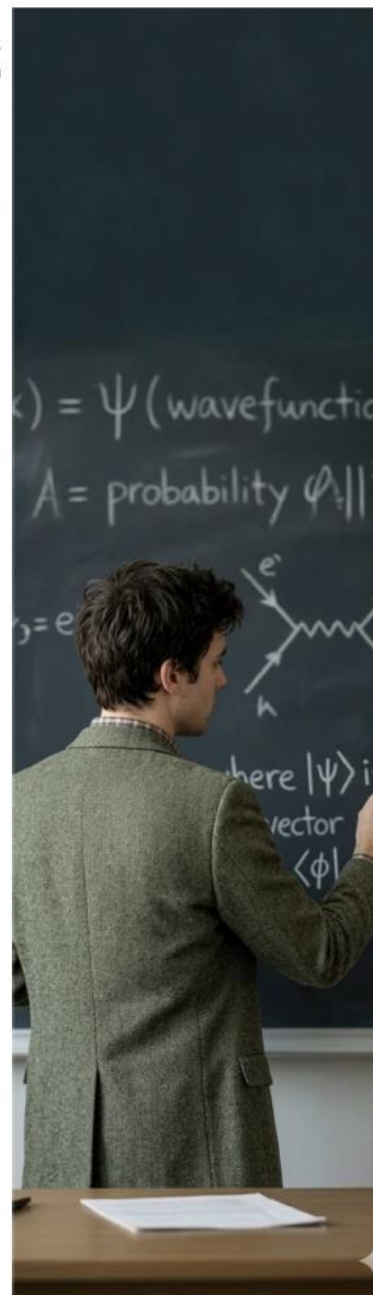
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READ MORE HERE

www.StepStudy.dk



ABOUT OPEN ENTREPRENEURSHIP

Open Entrepreneurship is a collaboration between all Danish universities aiming to create more research-based startups.

www.open-entrepreneurship.com



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